



Radhey Publicity

CREATION • DISSEMINATION • CELEBRATION

DELHI | MUMBAI | LUCKNOW

Single Window Solutions for Brands' Evaluation

Sign & Signage • POS & Retail Display • Shop-in-shop
Large Format Digital Printing

ATTRACTIVE
VISIBILITY

Makes

BRANDING

SENSIBILITY



3M

Authorised Converter



FROM GENESIS TO GENIUS

Radhey Publicity (RP) was set up in 2006 as small enterprise in the emerging field of digital printing & outdoor advertising in Delhi. Today, it is a hi-tech 3M-Authorized Converter with expertise in commercial graphics, digital printing, fabrication, installation, and advertising services. It has a full-fledged branches in Mumbai & Lucknow. **We have 50000sq ft Production Area.** Its clientele is a veritable “who's who” of enterprises in the retail, commercial, corporate and start-up sectors. It provides tailored branding solutions for indoor, outdoor and vehicular spaces. With its advanced machinery & equipment, teams of experts, and unique advertising sense, it executes the jobs faster, more cost-effectively and with greater creative appeal. **Gets you more bang for the bucks!**

GRAB EYEBALLS. HOLD ATTENTION

The vehicles your clients drive; the buildings they inhabit; the areas their businesses serve, and every surface they own or hire, can become a showcase for their brands. Car wraps can create vibrant vehicle advertising, window graphics can catalyze foot traffic, and wall wraps can revitalize the customer experience. RP's product and service portfolio gives advertisers the creative leverage to bring brand visions to life. With its total brand building solutions, you will get the attention you need and the attractiveness your brand deserves...

This gets you visibility with eye-balls-grabbing creativity!

For a brand to establish itself in today's market, it needs quick response, fast ideation, quick definition, speedy printing, time-bound fabrication, and flawless installation in the BTL domain. To make this happen, RP utilizes latest equipment, machinery, hardware and software, as well as teams of experts in various fields to run the operations with efficiency.

CREATIVE & HI-TECH EXPERTS

- Skilled creative team with vast experience in conceptualization and visualization.
- Hardcore production team for execution of any project within the given time
- Equipment with the state-of-the-art infrastructure to meet any deadline.



VISION

To engage customers with high quality products, responsive service and absolute reliability and, thereby, transform them into long term partners



MISSION

To deliver high quality products and services with dependable punctuality and cost-effectiveness



OUR STRENGTHS

CLIENT FOCUS

RP is a client-centric enterprise that works as per client's requirements. It can also devise branding solutions in close consultation with the client-side team.

MODERN WORKSHOP

With latest technology, best equipment & machinery, well organized work floors, adequate fire and other safety measures in place, our Workshop is a reflection of our quality philosophy. It is located in the vicinity of the city.

PROFICIENT TEAM

The RP team has the dedication and expertise ensure quality and timely execution of branding related works, be it for indoor, outdoor or on-vehicle applications. There is strict compliance with quality control best practices.

COST-EFFECTIVE SOLUTIONS

Each enterprise has unique requirements for nurturing its brand image. RP understands the requirements of the clients and does a thorough research of the market and secures sites and means to obtain optimum visibility. It works in close contact with clients to offer the most competitive prices and value additions.

QUICK SUPPORT

When it comes to outdoor, indoor and on-vehicle media for brand building; quick response to market changes is absolutely vital. In this regard, RP has the wherewithal to create, print, fabricate and install large volume branding collaterals quickly.

VALUE FOR MONEY

High Quality Printing at affordable prices delivered when you need it!





MACHINE & SET-UP

Radhey Publicity always strives to stay in tune, if not ahead, with the latest developments in the world of printing relevant to various promotional and advertising needs.

That is precisely the reason why our establishment has the latest equipment and machinery, including:

- XL Jet 1500
- HP Latex 560
- HP Latex 360
- Polo Colorjet Eco Solvent
- Woden Cutting Machine
- Tape Edge Banding Machine
- CNC Router
- Automatic Liquid Curing Machine
- Laser Cutting Machine
- Graphtech Plotter 4 feet



HP XL JET 1500 Printer

- Solvent printer with max. width 126 inch
- Printing speed 1335 sqft/hour
- Printing up to 720 dpi apparent resolution back to back printing for Backlit



Polo Colorjet Printer

- Solvent printer with max width 126 inch
- Printing speed 1500 sqft/hr
- Digital Quality on flex & Vinyl Print



HP Latex 360 & Latex 560

- Print on traditional signage substrates and beyond - up to 64 inches print textiles with the ink collector
- Printing speed 250 sqft/hour
- Produce sharp, consistent, repeatable image quality with high-efficiency curing, 6 colours and 1200 dpi



Channel Bending Machine - A180

- Flat Channel
- Trim Cap Channel
- SS & Aluminum



Laser Machine

- Working area: 1200x900 mm
- Sealed CO2 100 watt laser tube, water-cooling knife cut table for acrylic & other



VALUEJET Mutoh Eco Sol. Printer

- Eco Solvent printer with max width 60 inch
- Printing speed 80 sqft/hour
- Printing up to 720 dpi apparent resolution



Automatic Curing Machine

- Liquid Flat Channel Letters
- Making Multi Color Letters Purpose



Tape Edge Banding Machine

- Partial Board & Furniture
- MDF Board & Others



CNC Router

- Working Area: 1500x3000x200mm
- Spindle is 3.5 kw Italy HSD Air Cooled Spindle
- Terrial: Acrylic, ACP, Wood Plange, Dual Colour Sheets



Graphtec Plotter

- Film width 4 feet
- Cutting speed 600 mm/sec



High Quality Wooden Cutting Machine

- 45 & 90 Degree Cutting
- For Wooden & Others.

- CNC Router (1500 x 4000 x 200mm)
- ACM Banding Machine
- Heavy Drilling Machine
- Roller Machine

- Pipe Bending Machine
- Multi Purpose Cutting & Bending Machine
- Paint Booth Machine
- Powder Coating Machine



CNC Router

- Working Area: 1500x4000x200mm
- Spindle in Italy HSD 6.0 Kw, 50 Microns accuracy of Machine
- Vacuum bed with Vacuum pump from Becker (German)



ACM BENDING MACHINE



HEAVY DRILLING MACHINE



ROLLER MACHINE



PIPE BENDING MACHINE



MULTI PURPOSE CUTTING AND BENDING MACHINE

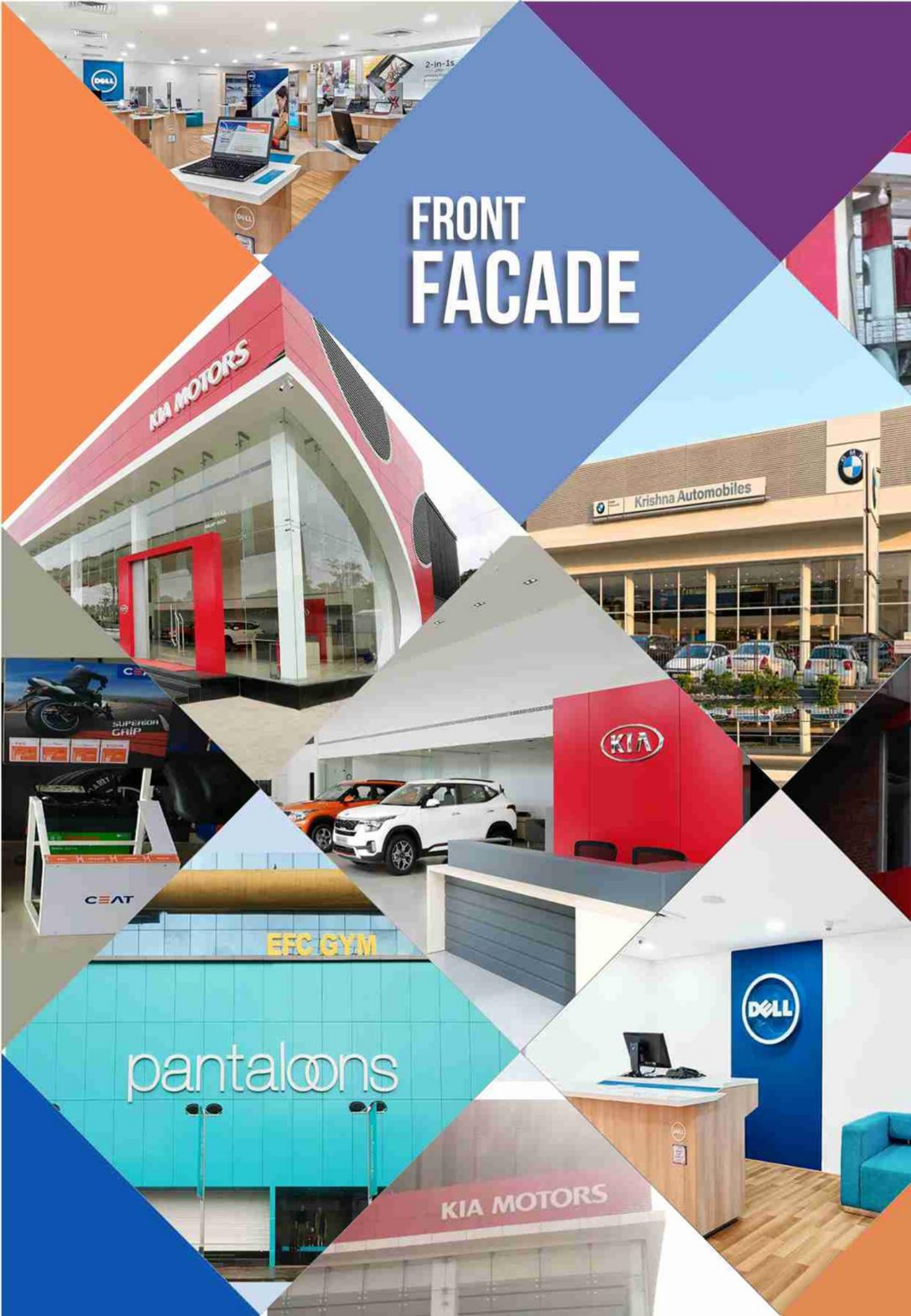


PAINT BOOTH MACHINE



POWDER COATING MACHINE

FRONT FACADE



KIA MOTORS

Krishna Automobiles



CEAT

EFC GYM

pantaloons



KIA MOTORS



ACP SIGNAGE & PYLON



RVI BRANDING SIGNAGE MONOLITH





GANTRY SIGNAGE



पूर्ववर्त एक्सप्रेसवे पर आपका स्वागत है
WELCOME TO PURVANCHAL EXPRESSWAY

टोल रोड आरम्भ
TOLL ROAD START

50
40
SPEED
LIMIT

जेपी इंफ्राटेक लिमिटेड
JAYPEE INFRA TECH LTD.
यमुना एक्सप्रेसवे
YAMUNA EXPRESSWAY
नोएडा से आगरा
Noida to Agra

EXIT Km. 80
अयोध्या, जगदीशपुर
Ayodhya, Jagdishpur
गाजीपुर
Ghazipur

Next Exit 24 Km AHEAD
फिरोजाबाद
Firozabad 40 Km
कन्नौज
Kannauj 199 Km
लखनऊ
Lucknow 317 Km
गति सीमा का पालन करें, सुरक्षित घर पहुंचें

YAMUNA EXPRESSWAY
AGRA 185 Km

बसरुकर
मार्केट
BASRURKAR
MARKET
←

Exit 22 700m
द्वारका
Dwarka
अन्तर्राष्ट्रीय
Domestic
धौला कुआँ
Dhaulta Kuan
वसंत विहार
Vasant Vihar

यमुना एक्सप्रेसवे पर आपका स्वागत है। Welcome To Yamuna Expressway.

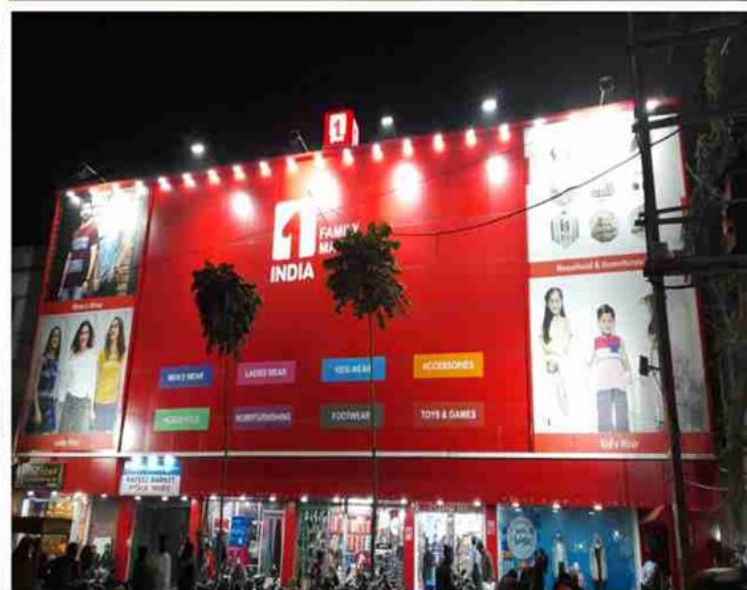


COMPLETE SHOPPEE BRANDING





RETAIL STORE BRANDING



A COMPLETE BRANDING SOLUTION



“ LED SIGN AND DISPLAY ITEMS

Radhey Publicity manufactures Acrylic Sign Board & Product Display Items that can be customized as per clients' needs. These are durable, high quality and available in standardized sizes. These are manufactured with modern techniques and quality tested aluminum at RP's hi-tech production unit. These boards are commonly used road signages.





OUR BRAND PARTNERS

PETROLEUM SECTOR



RETAIL



BANKING SECTOR



TELECOM AND MOBILE SECTOR



AUTOMOTIVE



OUR OTHER VALUABLE CLIENTS



NEWS & MEDIA



OUR ASSOCIATIONS



Radhey Publicity is an authorised 3M converter. It combines creative solutions with innovative technology to give brands the necessary attractiveness for grabbing eyeballs and top-of-mind space.



AVERY DENNISON

Radhey Publicity is an authorised also AVERY DENNISON converter. Avery Dennison is a materials science and manufacturing company specialized in the design and manufacture of a wide variety of labeling and functional materials.



LG Hausys

Radhey Publicity is an authorised LG Hausys converter. LG Hausys is one of the world's largest flooring manufacturers with the knowledge and the practice in varied technologies and design requirements.

Corporate Clients

Our Services speak to us. The long term relationship with all our clients have created an experience that endorses us for good quality innovative advertising.



Since 2011, *Radhey Publicity* has been creating branding solutions for its clients, which have stood out due to high quality. This has been possible because of its passion for quality and exclusive use of colour calibrated HP Printers and HP Original inks. It is this association with a global leader that has helped the company to win the confidence of its customers.



Radhey Publicity

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